

North Carolina
State Highway Patrol
Internship Program

INTERNSHIP POSITION DESCRIPTION FORM

This form shall be completed by the Section/Unit/Troop/District supervisor who will supervise the potential intern on site. Contents of the form will be used to post an internship opportunity on the State Highway Patrol portion of the NCDPS internet website. Upon completion, send to the NCSHP Internship Coordinator at Patrol Headquarters.

Contact Information	
Title, Name, Registry, Troop/District:	Lt. R. L. Reynolds, Jr. 3150, X-6 Training Academy
Address:	3318 Garner Road
City, State, Zip:	Raleigh
Work Phone:	919-849-7970
Fax:	919-662-3066
E-Mail:	robert.reynolds@ncdps.gov

Basic Information	
Work Location (Station & City):	Training Academy, Raleigh, NC
Work Schedule (i.e. M-F, 0800-1700):	0800-1700
Start Date (Begin Date):	August 17, 2016
End Date (Conclusion):	December 2, 2016
Semester (Check the term that coincides with dates required): <input type="checkbox"/> Spring <input checked="" type="checkbox"/> Fall <input type="checkbox"/> Summer	

Internship Position Description (List title, duties, responsibilities, expectations, etc.)
Recruitment marketing and Training: Review and study the current recruiting and marketing tactics utilized by the North Carolina State Highway Patrol. Develop a comprehensive training program tailored for the North Carolina Highway Patrol that included modern marketing and recruitment metrics. Areas of focus will be the following Communication and message, The Employment Brand, Marketing Technologies, and recruitment metrics and training.

Preferred Major(s), Experience, Qualifications, Certifications, etc.
Master of Business Administration, with concentrations in Entrepreneurship & Technology Commercialization, Financial Management, Innovation Management, Marketing Management, Services Management and Supply Chain Management.